

Graco Park Tunnel Public Art Project



Agenda

Welcome

Program Overview

Site + Project Overview

Call Overview

How to Apply

Questions

The City makes Art?

No, not really.

Artists make the art.

The City commissions new artworks.
It also manages a collection of artworks.
It maintains artworks throughout their lifespan.





Collection

Minneapolis Public Art Collections

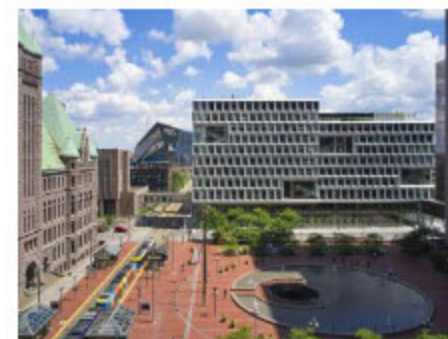
Learn more and view art owned by the City of Minneapolis and the Minneapolis Park & Recreation Board (MPRB); or are hosted on MPRB parkland.

**Madeline Hudek, Talia Moorman,
and Christine Justiniano**

Get started



1 About



2 Public Service Building Tour



3 Nicollet Mall Tour



4 North Minneapolis Area



5 Northeast Minneapolis Area



6 Downtown Minneapolis Area



7 Southwest Minneapolis Area



8 South Minneapolis Area

<https://storymaps.arcgis.com/collections/4b34796072a74505a42cc9f586185f31>



Minneapolis

City of Lakes

New public art projects are guided by City policy.

These policies include:

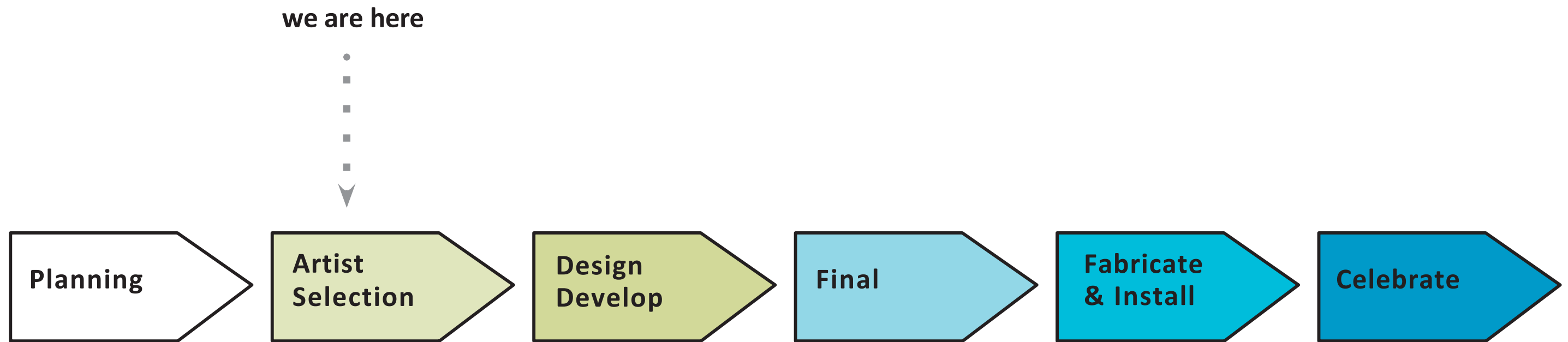
- Artist Selection
- Community Engagement
- Design Review and Maintenance

A lot of different people and processes guide the project behind the scenes.



ART IN PUBLIC PLACES

How it Works



The six stage planning process: Planning, artist selection, design development, final artwork, fabricate and install, and celebrate. (We are currently in the artist selection stage.)

Graco Park Tunnel

Site and Project Overview



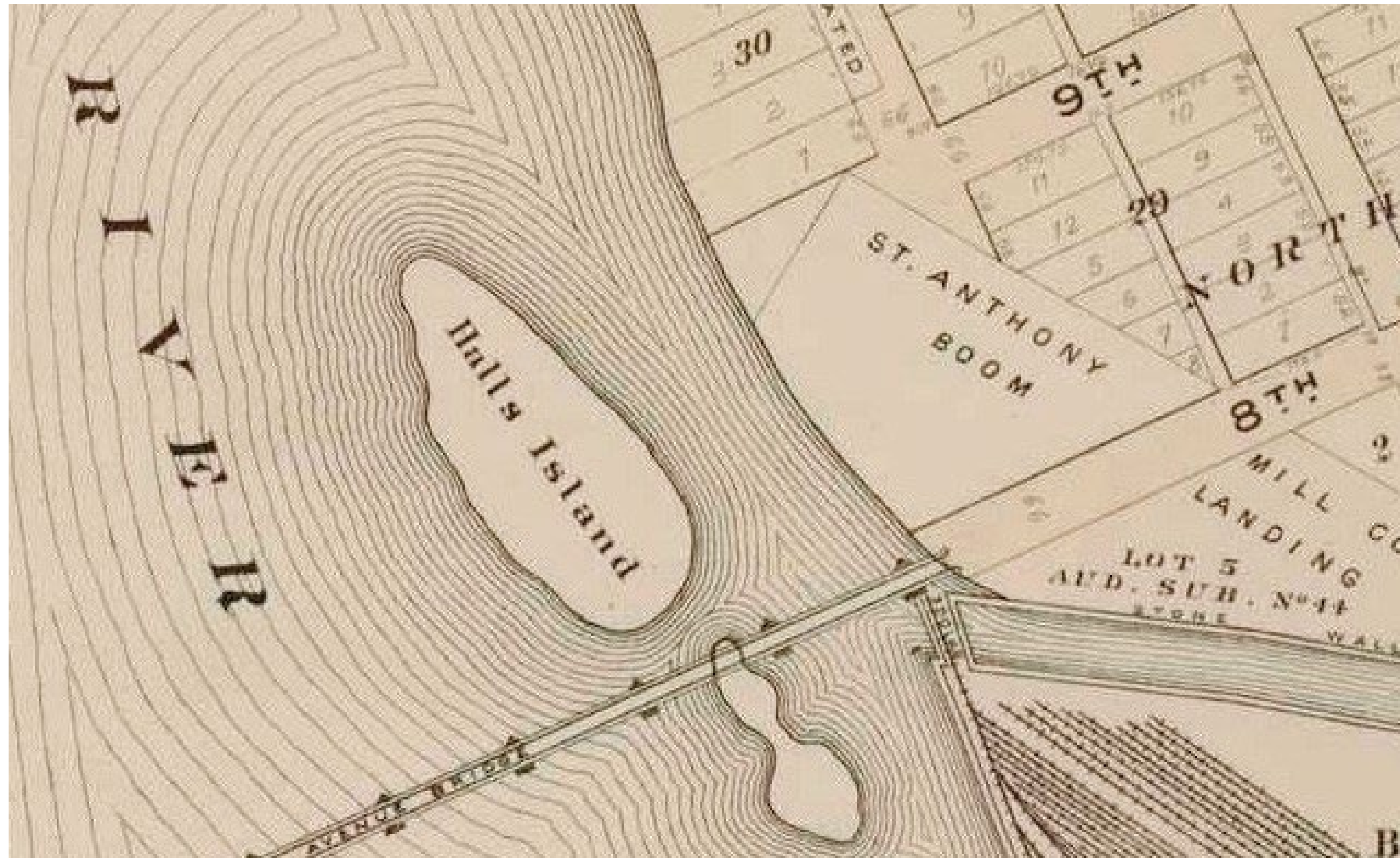




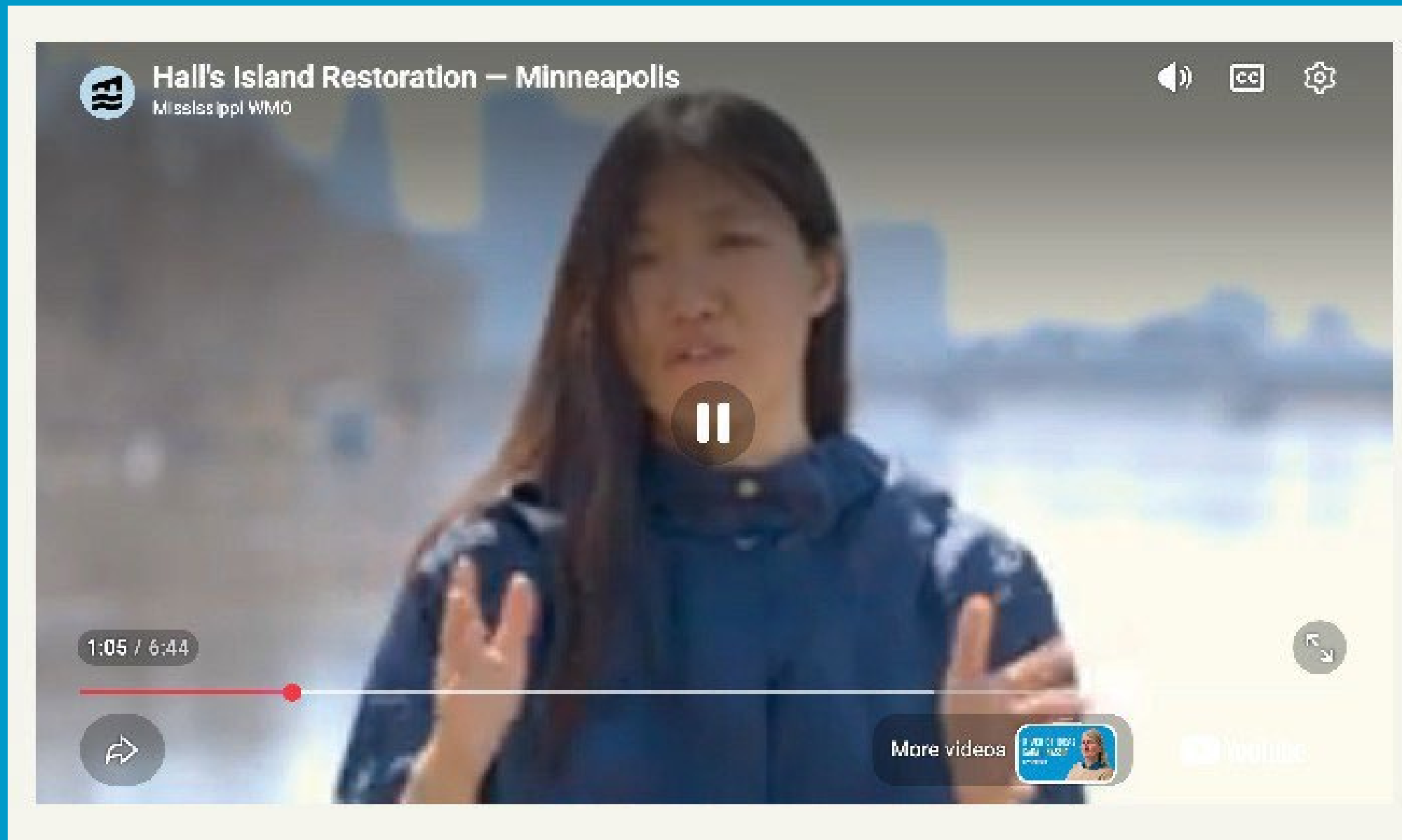




Hall's Island appears in an early survey of the Mississippi through Minneapolis in 1895. The City of Minneapolis operated a bathhouse on the island from 1905 to 1926. The City sold Hall's Island to Scherer Bros Lumber Company in 1963. Scherer Bros connected the island to shore in 1966 to expand mill operations.



The Minneapolis Park and Recreation Board (MPRB) purchased the Scherer site in 2010. From 2011 to 2013, MPRB created plans to restore the island and build a park on the adjacent shoreline. In 2013, the Minnesota State Legislature authorized restoring Hall's Island. The MPRB agreed to name the park “**Graco Park**” as part of an agreement funding the park's development.



[https://www.youtube.com/watch?v= w29iNteXR0](https://www.youtube.com/watch?v=w29iNteXR0)







Call for Artists Overview

The City invites artists and artist teams to apply for the Graco Park tunnel art project. Artists at all skill levels and who work in a range of materials and scales are welcome to apply. The selected artist will design and create an artwork on the tunnel interior. This tunnel connects the two parks and serves people who live nearby.

Possible art opportunities include,

but are not limited to:

Mural

Mosaics

Sculptural Works

Light Installation

**Artwork inset into recessed areas in concrete surfaces
such as tiles, panels, bronze medallions etc.**

Tunnel Dimensions

Height (path to ceiling center)

11'

Width:

24'

Total Length of Wall:

76' 4"



Artist Scope of Work

Work with Design Team, City Staff

**Design and install an artwork according
tunnel/bridge guidelines**

**Engage with community and
stakeholders**

Connect with defined goals and criteria

Follow guidelines and policy

Goals of the Public Art Project

- **Connect to and expand upon the goals and themes previously identified through Park planning.**
- **Create a public artwork that fosters belonging.**
- **Celebrate the importance of this site to the neighborhood, community, and city.**
- **Commemorate and celebrate the rich and culturally diverse communities in the area and their community histories.**
- **Gather these histories through input from community members.**

Who Can Apply?

- **Artists applying must be readily available during the timeline.**
- **Artists currently under contract with the City art projects may not be eligible, depending on the timeline and schedule for those projects.**
- **Current City staff and Minneapolis Arts Commissioners are not eligible.**
- **This project is seeking artists/artist teams who are practicing artists. The following are not eligible and should not be included in applications:**
 - Architectural, engineering and design firms
 - Galleries and organizations
 - Art consultants
 - Fabricators and project managers

Applications from Teams

- **There is no restriction on the number of team members.**
- **Small teams are recommended to ensure simplicity in project coordination.**
- **A lead artist must be identified in the application to be the main contact for the project. This artist will be responsible for serving as the liaison and communicating between the artist team and City staff.**
- **It is strongly recommended most members have previous experience working together as a team on at least one project.**
- **Additional team members may also be considered after beginning work on the project.**

Artist's Responsibilities

Artists/artist teams will collaborate with the design team, project staff and steering committee. These responsibilities may change as the project takes shape.

Responsibilities are specifically detailed in the RFQ and include things like:

- **Creating materials that share ideas and plans.**
- **Communicating regularly with project managers.**
- **Developing and managing the budget.**
- **Coordinating the project.**

Compensation & Contracting

The total budget for the public art project is a maximum of \$250,000, which includes:

- **\$30,000 for the community engagement and design phase,**
- **\$220,000 for the fabrication and installation phase.**
- **This budget will cover all the artist/artist team's fees, subcontractor fees, and all expenses.**

How to Apply

Step One:

Fill out an Intent to Apply Form online by
Friday, October 16, 5 p.m. CST

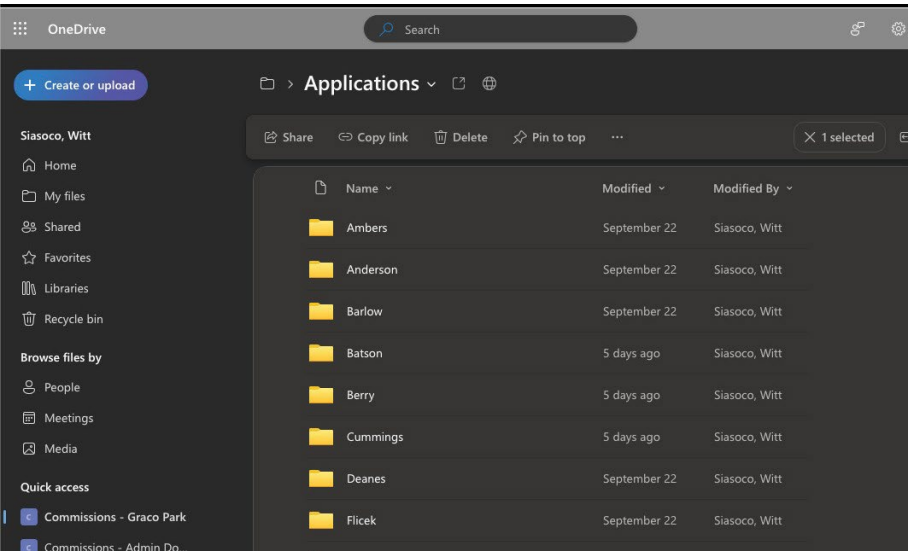
You will receive a folder link via email where you can upload
your documents.

Step Two:

Upload a completed application by
Monday, October 26, 5 p.m., CST. You will receive a confirmation
email no later than Wednesday, October 28

Sharepoint Submission Folder

- Will contain the two attachments you need to complete – **Cover Sheet & Image List.**
- Access is limited to the email(s) provided in your intent to apply form.
- If you have trouble accessing or uploading materials, please contact Witt Siasoco.
- Enter folder at any time before deadline and make changes.
- **You will lose access to your folder at the deadline October 26, 5 pm CST.**



Attachment B: Image List

Applicant's Name(s) _____

1. FILE NAME (Your last name + 01) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____	2. FILE NAME (Your last name + 02) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____
3. FILE NAME (Your last name + 03) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____	4. FILE NAME (Your last name + 04) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____
5. FILE NAME (Your last name + 05) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____	6. FILE NAME (Your last name + 06) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____
7. FILE NAME (Your last name + 07) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____	8. FILE NAME (Your last name + 08) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____
9. FILE NAME (Your last name + 09) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____	10. FILE NAME (Your last name + 10) ARTIST(S) NAME(S)** TITLE OF WORK _____ LOCATION _____ YEAR _____ MATERIALS _____ DIMENSIONS _____

Name each jpeg file with the artist(s) last name and a number corresponding with the submitted image. **List other artist collaborators if you are not the only artist on the project.

Call for Artists Image List, Updated 7/19/2024

Attachment A – Cover Sheet

For teams with more than two artists, fill out another sheet. **Do not include fabricators or project managers.**

Artist #1	Artist #2 (if team)
Name (Lead Artist) _____	Name _____
Phone (day) _____	Phone (day) _____
Phone (eve) _____	Phone (eve) _____
Email address _____	Email address _____

Enclosed are the following submission materials:

- ☐ A completed Coversheet.
- ☐ 10 JPEGs of recent work that best reflects the skills of the artist(s) involved, according to the guidelines described on pages 2 and 3 of the attached RFP.
- ☐ Narrative Description: A narrative description that addresses items mentioned in section 1. Up to two standard letter-sized pages (1,000 words/10-minute video or audio).
- ☐ Experience and Capacity: The current resume (s) of all of the artists involved. Not to exceed two pages per artist.
- ☐ Image List: A completed image list using the designated format.
- ☐ References: The names, email addresses, and daytime phone numbers of three professional references.

All written documents should be combined into one PDF. Proposals must be uploaded to the artist folder that is sent to the artist after they have completed the intent to Apply. See the Call for Artists.

I/We understand that the materials we submit are public information under the Minnesota Government Data Practices Act and may be shared by the City of Minneapolis with members of the public or the media for informational purposes or as otherwise required by the Data Practices Act. Accordingly, I/we hereby grant a non-exclusive license to the City of Minneapolis to make and distribute a limited number of copies of the submitted materials for the purposes of information and/or evaluation of the artwork related to this RFP and the related Public Art Projects, or as required by the Data Practices Act.

Signature of Artist #1 _____	Date _____
Signature of Artist #2 _____	Date _____

Call for Artists Coversheet, Last Updated 7/19/2024

What to Submit

Work Samples

- 10 JPEGs
- No collages or image compilations, no videos
- Image list (included in the RFQ)

Resume

- One per team member
- Up to 2 pages per person
- any additional pages of resumes, unqualified images, extra pages will either be removed or the application will not be considered.

What to Submit

Narrative

- Why you are interested and what excites you most about the project.
- Your connection to the site and/or why you are the right artist to work on this project.
- Using a specific example, tell us how you have incorporated community history and input into a public artwork that you have created.
- If you are an artist team, your experience working together in the past, and which artist will be the lead contact for your team.
- Other commitments and time frames during which you would be unavailable.

References

Application Tips

Overall

- **Direct your questions to the designated staff members; do not reach out to other staff or project affiliates.**
- **Read the submission guidelines carefully.**
- **Ask your questions before Wednesday, Oct. 7 at 4 pm CST!**
We cannot answer questions after that date.

Application

- **Do not send links to applications through Drop Box or any other file transfer programs.**
- **Do not email proposals to staff.**
- **Make sure you submit exactly what is requested. Extra images, pages and/or info will be redacted.**
- **No videos, weblinks or outside information are accepted.**

Important Dates

Wednesday, October 7, 4 p.m. CT

Questions due to Witt Siasoco

Friday, October 9

Posting of info mtg video and materials on the Call for artists website.

Friday, October 16, 5 p.m. CT

Intent to apply form due

Monday, October 26, 5 p.m. CT

Applications due

Monday, November 2

Finalists Announced

Monday, November 9, 4 p.m., CT

Finalist's follow-up materials due

Week November 9

Finalists Presentations and Interviews

Week of November 16

Artist/Team selected and Contracting

Month of December

Estimated Services start date

August 2027

Estimated Installation

How are Decisions Made?

Independent Steering Committee consisting of an:

Artist

Arts administrator

Project architect or landscape architect

Arts Commissioner

A project site representative

Public Works staff member

A community representative

2 at-large members

Guiding Criteria

Art

1. Stimulate excellence in urban design and public arts:

- Is the artist's/team's submission and artwork engaging and high quality in concept and construction?
- Is the artist not overrepresented in the City's collection? Does the artist have a significant and engaging body of work?
- Does the artist have experience collaborating with architects and other professionals?
- Does the artist have experience with architectural and engineering drawings and methods?
- Does the artist have experience with comparable artistic disciplines and projects?

2. Value artists and artistic process:

- Does the artist/team have an appropriate cultural, geographic or artistic perspective?
- Does the proposed project or process appropriately support the integrity of the artwork and the moral rights of the artist?
- Is the creative process a central element of the artist's/team's work?

Guiding Criteria

Community

3. Enhance community identity & place:

- Is the artist/team familiar with the appropriate communities and this setting, including the history, identity, geography and cultures?
- Has the artist's previous work been appropriate to the communities and settings and the above characteristics?
- Does the artist have experience integrating artwork into infrastructure and building function?

4. Involve a broad range of people/ communities:

- Does the artist/team have experience working with communities and diverse groups?
- Does the artist's/team's previous work celebrate cultural communities?
- Does the artist/team have experience in projects that bring people together or create gathering places?

Guiding Criteria

Resources

5. Contribute to community vitality:

- Does the artist/team have the capacity to design an artwork that will be meaningful and engaging for visitors and residents?
- Does the artist's previous work or proposed process build capacity between the private and public sectors, artists, arts organizations and/or community members?
- Does the artist's previous work or proposed process encourage civic dialogue about City Issues? Do the artist's previous projects incorporate or address aspects of public safety?

6. Use resources wisely:

- Has the artist's previous work been within the timeline and budget and is the artist able to work within the City's timeline and budget?
- If the proposers are a team, is the team a manageable size and do they show demonstrated experience working together?
- Is the artist's previous work or proposed project sustainable, secure and technically feasible?

Need help applying?

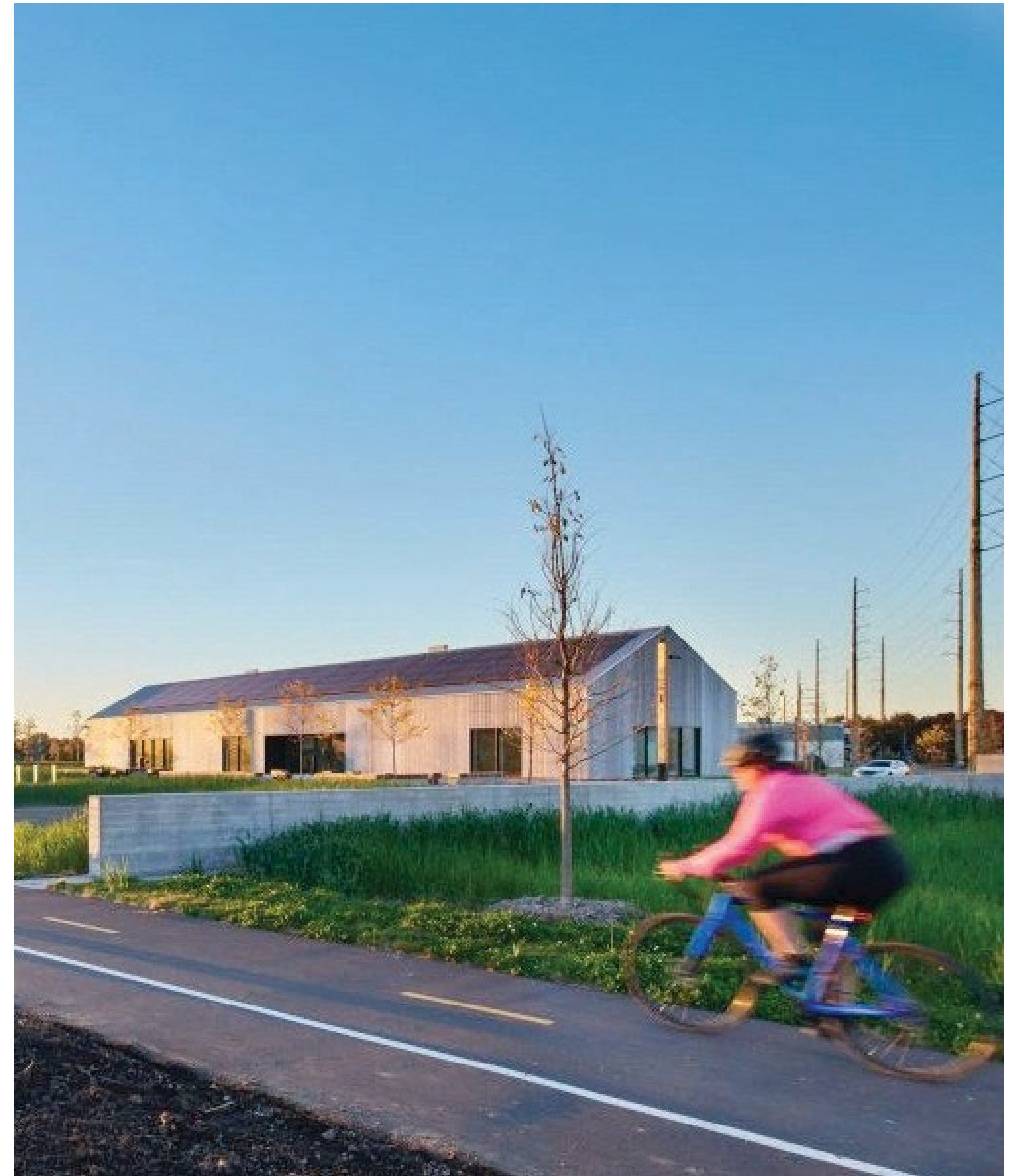


Individual Application Consult

Email andy@springboardforthearts.org
to set up an appointment

Open House Session at the River Hub

Week of Oct 19. Time and Date TBA





Minneapolis

City of Lakes

Witt Siasoco, witt.siasoco@minneapolismn.gov
www.minneapolismn.gov/call-for-artists/

